



Contact Us @ [info@green-is-here.com](mailto:info@green-is-here.com)

## Hello Sponsors :: We are **Green Is:**

:: We connect doers, thinkers and thought leaders to inspire ideas and action into realized collaborations and innovations.

:: We bring together the green collective into themed conversational spaces where experiences are of high relevance.

:: Through a developing series of professional and social networking, content driven events, we seek to broaden the spectrum of possibilities in making our world a better to place to live and embracing green as part of our world.

Green Is: about connecting the collective to what matters now and later. It's about seeing (new) media & technology as a great potential to innovate realized solutions. In collaborating and engaging experiences to drive ideas, we hope to inspire action that will benefit citizen and community, professionally and personally.

## **Our Community**

We are diverse and active. Our membership by way of partnering with SCENEPR consists of 5,500+ entrepreneurs and professionals in media, arts, entertainment, & finance primarily. Our target audience members are online savvy entrepreneurs & professionals, 23-45yrs old who are decision makers, social networkers, and are in the know. They have extended networks, are green and media knowledgeable, and are looking for new and different ways to extend both their network and knowledge. This demographic is also ethnically diverse (45% Caucasian, 35%African-American, 15%Asian/Asian-American, 5% Hispanic), Male (45%) and Women (55%).

## **Sponsor Green Is: Digital (September Event launch)**

Green Is: Digital provides a conversational space for digital professionals who are interested in how green business means good business, one that affects the bottom line and where sustainability is most definitely, sustainable. The event strives to foster a high level of networking while inspiring ideas for action and innovation.

We will be showcasing researchers, companies, strategists, generalists to tell their story and rally up a sense of positive green morale - that it is possible to do good and be economically sound.. We are different in the way that our targeted members are digitally savvy and will most likely use media and technology to solve the green challenge.

Our salon style event will be held at **Meet at the Apartment** in Soho, NYC. Meet has garnered a reputation for its outstanding professionalism, unique and artistic space as well as an intimate environment which has proved welcoming for creatives, companies, and executives. Some of the most innovative ideas and robust dialogues have converged at Meet

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